

GASTON UNITED SOCCER CLUB

2008-2009



SPONSORSHIP OPPORTUNITY



Since 1992

3434 S. New Hope Road, Gastonia, NC 28056
704.823.7322

Dear Soccer Supporter:

Gaston United Soccer Club (GUSC, Inc.) has been a part of the Gaston County Community since 1992 and has undergone some changes over the years and has continued to steadily grow. The vision of GUSC is to build a fundamentally based club focusing on player skill development and creating a positive environment for players to compete and grow while becoming students of the game. Our hope is to give children a chance to play in a competitive positive environment whether a child is at the beginning stages of soccer or striving to play on the collegiate level.

In 1992, Gaston United Soccer Club began with two teams of 30 children. The club has now grown to over 350 children from recreation to more competitive teams. GUSC has also begun to establish a relationship with the local YMCA's to further enhance soccer in Gaston County. GUSC has joined with Circle 7 organization which plays under the Gaston United umbrella on the recreation and competitive levels.

With the continual growth of soccer in Gaston County and more specifically in our club, we are in desperate need of field space. GUSC, Inc. is presenting an opportunity for supporters in the donation or purchase of land, building of 4 soccer fields, restrooms, parking, and office space in Gaston County.

Today, you can make an immediate difference in the life of a child. GUSC is asking for your participation in the first year of our capital campaign to help make fields become a reality for our children. GUSC offers a variety of sponsorship opportunities for the individual and business to make donations.

Please review the information and the opportunities that GUSC can offer at a new soccer complex. Our goal is to raise \$100,000 dollars by October of 2009. By reaching this goal, GUSC can begin working towards the development of land for soccer fields.

If you have any questions about GUSC or any of our programs, please contact me. With your help we can positively impact our community and provide better opportunities for children. We are a non-profit 501(c)(3) organization.

With grateful appreciation,

David A. Shearer
Director of Operations

GUSC Inc, a 501(c)(3) Organization
GUSC HISTORY

Gaston United Soccer Club began in 1992 with 2 teams of 30 players and about 10 volunteers. The volunteers created a board with titles of President, Vice-President, Secretary, and Treasurer. The goal was to provide youth with the opportunity to play at a more competitive level. In 1997-1998, the board decided to hire a Director of Coaching to manage the increased growth and acquire licensed coaches. Since that time the club has increased to over 350 players, 14 coaches, and 3 office personnel.

In April of 2008, GUSC decided to move in a new direction and created a vision and philosophy for the club so that the club would be united on all levels of play and others would be able to see that difference. GUSC also established a 501(c)(3) tax status in 2008.

OUR VISION

To build a fundamentally based club focusing on player skill development and creating a positive environment for players to compete and grow while becoming students of the game. (See Powerpoint). GUSC has already seen increased growth due to our new vision thus creating a great need.

THE NEED

The need is additional field space and facilities to continue the growth of our vision and other programs. GUSC is looking to partner with others in the community to acquire land and develop 4 lighted soccer fields. Gaston United is seeking your help to make these fields possible.

THE BENEFITS FOR CHILDREN

The benefits would be great for children in Gaston County and surrounding areas where they can have adequate fields space to learn the fundamentals and to participate in games that are age appropriate and safe.

SPONSORSHIP & CAPITAL CAMPAIGN

PHASE I

Gaston United Soccer Club seeks to acquire sponsorships to facilitate the growth of our club, which includes funds for equipment, fields, coaching clinics, and expansion of our recreation and competitive teams to reach more people of the Gaston County Community and to acquire capital for the future building of fields. Our goal is to raise \$100,000 by the Fall of 2009 to make the growth and fields a reality.

PHASE II

Gaston United Soccer Club continues seeking to acquire capital through sponsorships to show commitment in building a future soccer complex. Our fundraising goal for October 2009 through October 2010 is \$350,000.00. The goal would be to have a soccer complex within 2-3 years so our children and the community can have a place to call home.

PHASE III

Gaston United Soccer Club seeks to acquire capital through sponsorships for the acquisition and development of land for a soccer complex and to open by the Fall of 2011.



SPONSOR BENEFITS

The individual as well as businesses can benefit greatly by their financial contributions to the capital/field campaign. The contributions will help the community financially and provide a better future for our children.

How can a business benefit from their contribution?

- **Different events taking place throughout the year.**
- **Games every weekend for 9 months from visiting teams throughout the state.**
- **Camps and professional player clinics during the year.**
- **One tournament which draws near 100 teams from North Carolina and outside the state.**
- **Community events for other groups besides the soccer club.**
- **A positive financial impact on local businesses.**

RETURN ON INVESTMENT

1. **Changing the lives of children of all backgrounds.**
2. **Economic growth in our community.**
3. **Tax benefit.**





Sponsorship Plan

Club Entry Level - \$100.00

Sponsor's name represented in our Icebreaker Tournament Program.

Club Entry Plus Level - \$250.00

Sponsor receives 1/8 of a page in our Icebreaker Tournament Program and a location on our website listed as a contributor.

Club Complimentary Level - \$500.00

Sponsor receives a ¼ page ad in our Icebreaker Tournament Program and a location on our website listed as a contributor.

Club Plus Level – \$1,000.00

Sponsor receives a ½ page ad in our Icebreaker Tournament Program and a location on our website listed as a contributor and tournament t-shirts.

Bronze Level - \$2,500.00 - \$5,000.00

Includes a full page ad in our Icebreaker Tournament program, premier position on our website with a link to your company web address, t-shirts, and water bottle advertisement.

Silver Level - \$7,500.00 - \$10,000.00

Uniform Title Sponsor for our Recreation Kids – 1 Year, and a premier position on our website with a link to your company web address, a full page ad in our Icebreaker Tournament program, t-shirts, and representation at our board or coaches meetings.

Gold Level - \$15,000.00 - \$25,000.00

Tournament Title Sponsor which includes the naming of our annual Icebreaker Tournament for 1 or 2 years. Your name will be featured on the front cover of our Icebreaker Tournament Program, t-shirts, polo's, website, banners, and representation at our board and coaches meetings.

Platinum Level – \$30,000.00 - \$40,000.00

Uniform Title Sponsor (Competitive Club Teams) – 2-3 Years. Your company name will be printed on every home and away jersey. The sponsorship also includes a one page ad in our Icebreaker Tournament Program, a premier position on our website, and an opportunity to speak at our board and coaches meetings.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **SEP 17 2008**

GUSC INC
3434 S NEW HOPE RD
GASTONIA, NC 28056

Employer Identification Number:
26-1708133
DLN:
17053205352018
Contact Person: L. WAYNE BOTHE ID# 31462
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
May 31
Public Charity Status:
509(a)(2)
Form 990 Required:
Yes
Effective Date of Exemption:
January 17, 2008
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

GUSC INC

Sincerely,

A handwritten signature in black ink that reads "Robert Choi". The signature is written in a cursive style with a large, prominent initial "R".

Robert Choi
Director, Exempt Organizations
Rulings and Agreements

Enclosures: Publication 4221-PC